

# BROOKE PUROWITZ

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**SUMMARY** Creative and motivated leader with 5 years of experience in editing, social media management, graphic design, and journalism. Skilled at creating engaging content, managing fast-paced projects, and driving impactful strategies. Strong attention to detail and ability to thrive in dynamic environments.

<b>WORK EXPERIENCE</b>	<b>Marketing Director, RE/MAX Services</b>	<b>Dec 2024- Present</b>
	<ul style="list-style-type: none"><li>• Creates content calendars and edits social media graphics</li><li>• Builds websites using MAXCenter</li><li>• Plans events and coordinates guest speakers</li><li>• Schedules and posts social media content</li></ul>	
	<b>Sports Information Coordinator, St. Cloud State Athletics</b>	<b>Sept 2023- May 2024</b>
	<ul style="list-style-type: none"><li>• Wrote pre- and post-game press releases</li><li>• Provided real-time coverage of women's hockey games</li><li>• Managed social media accounts (X, Instagram)</li><li>• Coordinated player and coach interviews</li><li>• Created weekly series notes and posted game highlights</li></ul>	
	<b>Creative Content GA, St. Cloud State Athletics</b>	<b>Dec 2023- May 2024</b>
	<ul style="list-style-type: none"><li>• Shot video and took photos at athletic events and games</li><li>• Created graphics for social media and other platforms</li><li>• Edited hype and partnership videos for arena boards and social media</li><li>• Coordinated videographers and photographers for events</li></ul>	

<b>EDUCATION</b>	<b>Bachelor of Science</b>	<b>Aug 2019 - May 2023</b>
	<ul style="list-style-type: none"><li>• St. Cloud State University</li><li>• Major in Mass Communications-Journalism</li><li>• Minor in Marketing</li></ul>	

<b>ACTIVITIES</b>	<b>St. Cloud State University</b>	<b>Aug 2019 - May 2024</b>
	<ul style="list-style-type: none"><li>• University TV Station (UTVS)</li><li>• Husky Productions (HP)</li><li>• St. Cloud State University Athletics</li></ul>	

<b>KEY SKILLS</b>	<ul style="list-style-type: none"><li>• Social Media Management</li><li>• Video Editing</li><li>• Graphic Design</li><li>• Vertical Content Shooting</li></ul>	<ul style="list-style-type: none"><li>• Adobe Suites (Premier Pro, Photoshop)</li><li>• Press Releases</li><li>• Photography</li><li>• Videography</li></ul>
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